



Newsletter of the Canadian Association for the Study of Language and Learning  
Volume 21, Number 3, Autumn 2004

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In the Beginning

Zoo

I am my words;  
My words are me

You are your words;  
Your words are you

I am your words;  
Your words are me

You are my words;  
My words are you.

From *Alphabet Blocks*



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This issue was edited by [Heather Graves](#) and [Roger Graves](#), DePaul University (Chicago). It is accessible through the Inkshed Web site, at <http://www.stu.ca/inkshed>.

## *About Inkshed . . .*

This newsletter of the Canadian Association for the Study of Language and Learning (CASLL) provides a forum for its subscribers to explore relationships among research, theory, and practice in language acquisition and language use, particularly in the Canadian context. CASLL membership runs from January 1 to December 31 and includes a subscription to *Inkshed*. To subscribe, send a cheque, made out to "Inkshed at NSCAD," for \$20 [\$10 for students and the un(der)employed] to the following address:

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Subscribers are invited to submit items of interest related to the theory and practice of reading and writing. CASLL also has a website—[www.stu.ca/~hunt/casll.htm](http://www.stu.ca/~hunt/casll.htm)—maintained by Russ Hunt.

## *Submissions*

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## *From the Editors' Desktops*

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Fresh off a lesson in how easy it is to take for granted the work of the past editors of the Inkshed Newsletter, we've become aware of a number of items that we'd previously been blissfully unaware of and think merit some discussion.

- Should we establish and publicize a formal review policy? This would give those of our community who desire and need it an option that they could request; a note explaining that the manuscript in question had been reviewed in this way would be attached to the published article.
- Should we re-establish a print edition? Have you read the Newsletter lately? Would you be more likely to read it more thoroughly or at all if it came to you rather than you going to view or print it? The editors are of two minds about this, and we'd be interested in hearing what others have to say about it.
- When authors quote student work, should the names of the students be changed to preserve anonymity?
- Is it e-mail or email? How about inkshedders or Inkshedders? /Potayeto/ or /potahto/ (we'll defer to the PEI members on this one)?

Email the CASLL list with your comments or, better still, take a position and write a short piece for the Newsletter.

This issue contains words worth your time. Jim Gough writes about reading, and specifically about how the writing and reading dynamic has evolved in his Women and Philosophy course. Wendy Kraglund-Gauthier leads us towards zen-like insights waiting for students at the Saint Francis Xavier writing center. Margaret Procter explains why Gerald Graff would call Chicago students (and others) clueless. Carl Leggo explores the alphabet as a scaffolding strategy in three poems. Russ Hunt takes another kick at the Microsoft can, with Amanda Goldrick-Jones contributing her own dent or two.

We hope you'll peruse two other items as well: Wendy Kraglund-Gauthier's invitation to participate in a research study, and the call for papers for Inkshed 22.

*Roger Graves*

*Heather Graves*

## The Writer Becomes Reader and the Reader Becomes Writer

Jim Gough 

There have been several occasions when I have found it not only useful but instructive to recount classroom experiences teaching one or more philosophy courses. None of these has had as personal an effect on me as a teacher and person more than the writing experiment I conducted in a philosophy and women course that I have taught for several years. The experience for me, and some of my students, was transformational.

This course was unique from its inception. First, women, primarily nursing students, asked me to offer a philosophy of women course. Several attempts by me to get the course started failed as administrators claimed there was no interest, based typically on no empirical research nor direct connection to students' voiced needs or preferences. So, frustratingly caught between what the students wanted and the administration claimed that students wanted, I sent the students as a group to demand the course be offered. The test was simple and effective. Only hours after the course appeared on the schedule it was filled to capacity. So, the course had and still generally has a motivated and interested audience of students.

Second, after an initial discussion with some feminist colleagues (or, at least those who claimed to be feminists), I succeeded in getting the course identified as philosophy "and" women, rather than the traditional or standard philosophy "of" women, since I claimed then and now that there is no such entity as identified in the latter reference. This is a contentious claim, of course. I'm not sure that I will continue to win this debate, but I am still convinced there is a distinction with a difference between "and" and "of". I have since discovered through several terms teaching this course that the former use of a conjunction produces a less divisive and less confrontational attitude than the latter, making it easier to comprehend and argue about controversial issues with both feminist sympathizers and non-feminists. At the same time, it can inflame and distance those who believe there is a separate world "of" women. So, there is controversy even in the naming of the course.

*"So, there is controversy even in the naming of the course."* 

Third, although I had some experience teaching courses that involved women writers, I had no background teaching an entire course about women writers confronting important philosophical issues. So, I knew, from the outset, that this course would be a learning experience for me. It would be a learning experience both in terms of the content and in terms of the approaches to teaching this content and testing student's comprehension and ability to display critical skills in dealing with controversial parts of this content. However, I didn't expect to learn what I did learn.

Finally, I suspected that the pedagogical strategies that I normally followed in my other philosophy courses might be subject to change in a course that would probably involve students deeply and personally in the debates, discussions, and controversies with both

philosophical and “personally experienced” significance. In other courses it is possible to separate and detach “philosophical” evaluation or criticism from “personal experience,” and indeed this can be encouraged to get students out of a narrow perspective so that they can confront and understand “the big issues”. However, from the beginning I was concerned about how to deal with “personal experience,” and I was to discover that this concern was justified.

### Transformational Relationships

As a result of my experience teaching this course for several years, I have discovered (or, perhaps re-discovered) a relationship that can constructively and perhaps almost exclusively occur in an open, non-intimidating classroom situation. There are two parts to this relationship. The first is about the structure of the content and the second is about the content itself. First, it is a multiple relationship between the writer as writer and this same writer as reader and a second reader of the work of this writer who becomes, as a result of this process of self-revealing, a writer also. The self-transformational and other-transformational relationships can be diagrammed roughly as follows: W1(writer)—becomes→R1 (reader)[as a result of the activity of W1], then R2 (the reader of the written words and experience of W1)—becomes→W2 (a writer inspired by the experiences documented in the writings of W1). The student is primarily situated in the transformational relationship W→R1, (transformation of the original experiential person) while the instructor (me) is transformed (transformation of the other) in the relationship R2→W2 in ways that probably could not have happened outside the classroom, where students might be unwilling to freely express their experiences.

*“The instructor isn’t required to make the issues “relevant” or “timely” but rather is in the position of discovering, with the students, the universal situation of women.”* ☺

Second, in this (and some other courses) I have discovered that the “big questions” normally raised in a philosophy course to identify and focus attention on the central or essential features of an issue do not always connect well with students. However, the same issues opened up by posing “big questions” about systemic discrimination, patriarchal sociological and political structures, and troubling pseudo-scientific “fit-by-nature” claims about gender differences, can be posed using what the students call “little questions”. Such questions have their source in the particular experiences of individuals, yet they can focus the “big” issue clearly, distinctively and effectively in the mind and experience of the individual student or teacher. This move away from the macro to the micro concerns has the positive effect of engaging more students in discussions and classroom debates by contextualizing the issues in the course, within the student’s personal experience or within the experiences of the student’s peers in the classroom. The instructor isn’t required to make the issues “relevant” or “timely” but rather is in the position of discovering, with the students, the universal situation of women. Doing this requires that the instructor be prepared for emotional reactions as students compare experiences and reactions to these experiences in a cathartic interaction that has to be brought back from the specifics of a particular context to a more universal perspective, opening up the audience to both women and men willing to learn from these experiences.

### The Problem

I discovered early on that there was a dispositional disconnect between some students in the philosophy and women course, namely the younger students, and the critical issues that I felt needed to be raised and addressed. These students did not understand that they were being treated badly in their “everyday lives” or that they were the subject of systemic discrimination in a society ostensibly dedicated to implementing equal opportunities for all. After all, they were not in the situation of women two hundred years ago! They could do what they wanted freely, with no interference. Other women in the course, however, disagreed that the situation was significantly better than that of women two hundred years ago. There was no solidarity in a group that seemed to at least need to understand what solidarity meant! This situation brought some important relational issues to the forefront.

*“After all, they were not in the situation of women two hundred years ago!” ↗*

Women from one generation could not seem to identify with the situation of women from another generation to the detrimental understanding of both generations. What seemed to present itself to me was a kind of gender-generational gap, a situation where those women with sufficient experience of life could identify clearly and unambiguously with the issues raised, while those with less experience felt that there were no issues that were either relevant or meaningful to them. This was an inter-generation relational situation in the classroom. This put me in the position, as the teacher, of having to solve a relational problem by trying to defend the claim that the issues I felt were important to be raised in the course were “real” and “significant” for women of all ages and all generations. I could tell by the reactions of some women in the course that my efforts were not generally successful to make the critical issues raised about their lives both relevant and meaningful to these students. The question “What did I (the male) know, after all, about their (women’s) situation?” seemed both significant and damning of my efforts.

Frustration developed in this course, since I was the one who some students thought had the task of demonstrating to them that critical issues about their lives were ethically significant. The way they initially perceived the situation, we had an impossible impasse. I became the brunt (in some sense willingly to function as “devil’s advocate”) of the “us-them” dichotomy, as the daggers were thrown at “him” (me) because I was one of “them,” males disenfranchised from the discussion. Compounding the “black and white” thinking problem evident in their response, was a “guilt by association” fallacious strategy, which made open critical evaluation of the central issues I needed to raise in the course very difficult and tainted by a pre-determined bias.

As well, my approach to the course is that we need to understand issues about women in both their historical and contemporary context, since the issues and their significance are often context invariant. My emphasis, throughout the course in all of the content and argumentative approaches followed, is on an audience of women and men who need to be convinced to accept one side or the other of some controversial claim, position, point of

view, or perspective. It is a bigger task to try to convince an audience of both the converted and non-converted but the significance of the accomplishment is worth the effort. So I set some tasks for myself and for my students which were to move well beyond what we currently might believe to consider the situation and beliefs of the “other” as important to the understanding and support for our own beliefs.

### The Solution

In designing assignments for a philosophy course, the task for me has to be one which helps students not only gain a better understanding of philosophical issues but also more importantly an ability to employ argumentation strategies in their writing. In many philosophy courses, this can mean taking the voice of the detached observer or spectator, someone empathetic to the rational resolution of an issue but not directly or emotionally connected to it. Such a stance is often helpful in focussing the various competing claims and coming to an informed judgement based on balancing these competing considerations. Clearly, given the situation I described above, this would not be an effective approach in a philosophy and women course, with the goals that I set for the course. The writing of three to four short argumentative essays and a final research argumentative essay had to give way to an approach which enhanced the integration of personal experiences in the development of a critically defensible position, decision or judgement. At the same time, the personal experience of the student or her peers had to be connected to the experiences of women from other situations and generations, grounding the experience in the readings of an anthology, which spanned the generations.

*“The personal experience of the student or her peers had to be connected to the experiences of women from other situations and generations.”* ☙

To accomplish this goal, I asked the students at the end of the first set of classes, in which we discussed topics that would appear as part of essay questions, to write for ten to fifteen minutes an account of their own experience(s) or experience that might relate to what we had been discussing. In one example of this approach the results were startling and illuminating. In the *Vindication of the Rights of Women*, Mary Wollestonecraft says “I view with **indignation** the mistaken notions that enslave my sex” and “barely am I able to **govern my muscles**, when I see a man start with eager and serious solicitude to lift a handkerchief, or shut a door, when the lady could have done it herself, had she only moved a pace or two” (Emphasis added). Wollestonecraft clearly indicated her personal outrage at specific experiential situations that had occurred in her life. She also expressed the idea that, even in her time (as some of my students observed in the discussion), it was possible to be very emotionally involved, even outraged at what might appear (both the one offended and the offender) to be the least of minor offences. Of course, the minor offence is embedded in a wider context of meaning, which the students discovered.

In the written assignment that followed the students were asked at the end of the class to find some experience of their own or from one of their peers or someone from another generation that related to or approximated Wollestonecraft’s description of her reaction.

The students more than met the challenge. One student wrote about the following important experience in her life (which I leave, as much as possible, in her words): “I could have qualified for the police training program, if I had not failed to vault the high fence they asked me to leap over. I excelled in the written and psychological tests, as well as spending considerable time as a volunteer for the force in the community. Why was passing this test necessary? Was the test constructed so that my lack of upper body strength would work against me and prevent me from getting a job that I had longed for all my life? I was **very, very mad** at this outcome.”

Another student wrote, “I have lately struggled to come back to school raising my family as a single parent after the departure of their father when he broke into my apartment and stole my school textbooks and notes. If this wasn’t bad enough, he proceeded to brag to his friends and his sons about what he had done. I was **very angry** at both him and his sons. I was so upset that they thought my struggles were a joke.” We had writing from a 40 year old woman frustrated by her attempts to join the police force to a 28 year old woman frustrated by the actions of her husband and sons, but more was to come.

Although there were other significant examples, the final one helped all of us see how to bridge the gender inter-generational gap. A 75 year old grandmother of six, wrote in the kind of precise and perfect handwriting esteemed in her generation of an event, of seeming little importance, but ultimately of great significance, in her life. She wrote: “I went to a one room rural school, where the male teacher on the very first day of classes produced his seating plan for the next twelve years. All of the girls were to be seated at the back of the room, since it was not necessary that any of them successfully complete the diploma. After all, he said, they were all destined for domestic tasks anyway. I was **seized with indignation and outrage** for much of my elementary and secondary schooling, each time I recalled this seating plan and its intentions. I had to give way to the dumb ones in the front rows.” This was such a powerful written indictment of the treatment of women, paralleling the outrage expressed by Mary Wollestonecraft. It also confirmed an inter-generational **outrage, anger, indignation** about something “seemingly” insignificant—insignificant until connected with a life, the lives of women, in a larger context.

“I had to give way to the dumb ones in the front rows.” ↗

### Transformations

Through writing about their experiences, students, as writers, began to understand the situation of other writers, some from an earlier generation and some from their own. It was difficult for all of them to recall and then write about their experiences, but the writing about them transformed these writers into much more informed readers (W1→R1) of the experiences of other women writers, as well as much more informed readers of their own experiences. Questions about the source and reasons for the anger, expressed by so many women from so many diverse contexts, began to surface and take on a new significance for many of the students in the class.

The personal writing projects at the end of each class had opened up a new space for the argumentative essay. It provided the basis for not just complaining about something but making the critical complaint clear and including it in an argumentative appeal to focus on an audience of believers and non-believers. The class had not lost its footing in distanced abstract issues nor had it mired itself into petty “gripe sessions” designed only for the amusement of participants. The writing of personal experiences, and the integration of these experiences as one of the pieces of support in an argumentative essay, had transformed the class and many of the students in it. Writing had a new focus for them and for me.

At the same time, there was a second transformation. This time it was the instructor who was to change. Moved by the students’ written accounts of their experiences (which we shared in the class by my having their accounts re-typed and distributed for discussion, with no reference to the author of any of the experiences—a task that will not be repeated by me or any member of the secretarial staff ever again because it was too difficult and time-consuming) I began to survey my own experiences and write them for the student’s critical examination to determine whether they corresponded or not.

Without my reading of the students’ experiences, I wouldn’t have transformed myself from reader (R2) of these experiences to (W2) writer. One such recurring experience that I wrote about in my personal account involved a car. My wife and I leave a theatre or restaurant and head towards the car in the parking lot. I couldn’t recall from my own experience any time when a man and a woman, each with keys to the same vehicle, didn’t seem to automatically move to different sides of the vehicle. I always moved towards the driver’s seat and my wife, mother or daughter invariably moved to the passenger seat. I asked the class to question why this was the case? And, what about the bill presented at the end of meal? If a man and woman have enjoyed the meal, who is the waiter or waitress likely to give the bill to, between these two people? In my experience, it is almost always the man. Both cases initially seem insignificant, but what lies below the surface in these seemingly innocuous pieces of behaviour? Reading of my accounts, students started to get mad. These were experiences that they had been a part of but had not interpreted in any way at all. My writing about them had triggered a variety of critical interpretations. Some students, for example, remained optimistic that there was nothing to be concerned about in these experiences, while others began to become mad, angry and outraged by these accounts, as they connected them to other experiences in their own lives and in the writings of women writers.

*“I always moved towards the driver’s seat and my wife, mother or daughter invariably moved to the passenger seat. I asked the class to question why this was the case?”*

Finally, as the teacher of a course in philosophy and women, I have initiated a research program involving a critical analysis of some women writers, like Mary Wollstonecraft and May Sinclair. At the same time, I give presentations and I write pieces, like this one, to inform others of my continuing writing and transformation.

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## Destination: The Journey

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Wendy Kraglund-Gauthier 

“Accidental tourists” hate traveling, and only do so with their eyes shut tightly<sup>1</sup>. They fail to look behind to see the distance they have come and the scenery along the way. To me, successful journeys are made with eyes and minds open to new experiences and new ideas.

My own journey has taken its own turns. In 2002, I left a comfortable job teaching adult education in Prince Edward Island to return to my alma mater. I accepted a position at the Saint Francis Xavier University Writing Centre, and I work with a team of seven other individuals. We are in a unique situation, where, unlike many other Canadian writing centers staffed by peer tutors, we all have at least two degrees and are considered professional staff. We are “Academic Skills Instructors”, responsible for delivering our centre’s programming. Now I am also a graduate student, trying to assess the success of our own writing centre and compare it with other Canadian writing centres. My rather daunting task is to both qualitatively and quantitatively assess the programs and services we offer.

Among the programs and services we offer are *eXcel*, for students embarking on their university travels, and *APEX*, for students who have lost their way. The *eXcel* program is a transition program for first year students, launched in 2002. The initiative was ambitious. Six new staff members, armed with well-written but untried curriculum, delivered a year-long, optional non-credit course to 500 first-year students. Over the past three years, the curriculum has changed slightly, but the core ideas still remain. First year students need assistance making the leap from high school learning to university academics. Critical thinking, time management, research and referencing skills, and effectively preparing for examinations are necessary skills which students often lack. Adding to their academic challenges are issues of personal responsibility, motivation, and independence. The Writing Centre also delivers *APEX*, a mandatory program for students on academic probation. These students are seasoned travelers who had an itinerary, but somehow ended up lost. The baggage they carry often impedes their progress.

These baggage-toting accidental academic tourists face physical as well as intellectual challenges in their quests to develop as writers. Our Writing Centre is located on the periphery of campus, in two separate office blocks which are physically connected, yet unreachable from the inside. We are tucked out of the way, and for individuals who are uninitiated to the maze of corridors and dead-end hallways, very hard to find. Their journey to our offices parallels the journey they make as they struggle with the process of writing and becoming all that it is to be an academic writer.

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<sup>1</sup> Tyler, Anne. *The Accidental Tourist*: 1985

## Review

*Clueless in Academe: How Schooling Obscures the Life of the Mind.* New Haven: Yale University Press, 2003.

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Margaret Procter 

The title of Gerald Graff's book put me off at first—I don't need to hear more complaints about students. Having read a review in *University Affairs* that focussed on what Graff had to say about writing, I picked it up anyway. I can report that it's not about how dumb students are these days, nor (in spite of its subtitle) is it a repeat of the Boyer report on how universities fail to educate them. It's not entirely about teaching writing either, though a chapter is titled "Unlearning to Write," and Graff speaks from his experience in English classrooms and university administration. Its topic is the apparent gap between academic culture and popular culture in the US, and the actual and potential connections. *Clueless in Academe* is always a lively and engaging piece of writing. Graff's personal voice and his running reviews of current publications on academic culture kept me interested if not always convinced.

In 1992 Graff published *Beyond the Culture Wars* to suggest a way of bypassing the debates about the canon that he felt handicapped English programs. He said there that students should be brought into the debate about whether English studies should stick with the canonical classics or bring in more popular current works. In the current book he says that the need is to get students involved with any kind of debate. It's the weak or ambiguous place of open argumentative discourse in American life that bothers Graff and that he tries to address in terms of what universities can teach.

Many of his 14 chapters have been published previously as articles in journals such as the *MLA Profession* or *College English*. Some were clearly once reviews of specific works, others editorials about classic issues like the use of jargon in academic publications, and others accounts of current issues such as training public intellectuals in a new Masters program in the humanities. For *Clueless in Academe* Graff groups the new and reworked pieces into four sections, starting with an overview of the relationship between popular and academic culture, moving into his analysis of specific components of public discourse and of academe (including writing instruction), and ending with an array of classroom stories that address some specific issues described previously. The chapters overlap considerably, making the same arguments from slightly different starting points. I found that a chapter or two at a time was enough, and that some repaid close reading more than others.

The first sections of the book depict student cluelessness as a product of the ambivalences and self-contradictions in both academic and popular culture. Graff's anecdotal examples are clearly based on wide observation; his analyses chime with other recent studies of academic culture, which he cites and summarizes extensively. They also ring true to my experience and observation, though I can't help noting their limitations. Graff depicts individual students unable to engage in oral or written discussion with energy or depth

because they don't see any point in comparing two poems or finding the deeper meaning in a novel. That's all too familiar. His snapshots of the covers for Cliff's Notes on *The Color Purple* and *The Joy Luck Club* memorably illustrate his point that students are still alienated from the new canon of popular literature. I can fill in too that some students fake assigned personal narratives, not to mention reading journals. Graff's chapter on students' admission statements for graduate school derives from his experience as director of a new Masters program at the University of Chicago, where he saw letters stating enthusiasm but neglecting to show any sense of academic issues. Some of my students must have applied there. Disappointingly, though, given his experience in Chicago, Graff's depiction of student culture is nearly monolithic. He mentions a successful academic who was exposed to theological argument in his Christian fundamentalist upbringing, but doesn't describe current students with strong religious commitments. He cites Labov on black language, but only one of his teaching situations concerns black students (seen as immersed in generic "youth culture"); none mention ESL learners or international students. He states that social class is a factor in student resistance and in understanding the need to be explicit, but neglects to say or show much about it. Graff refers to his own teenage engagement as a sports fan, and generalizes that teenage boys' discussions comparing sports stars exemplify argumentation that can develop into the academic form. Would that work also for consumer talk about cultural products?

*"Disappointingly, though, given his experience in Chicago, Graff's depiction of student culture is nearly monolithic."* ↗

Similarly, I am entertained and stimulated by Graff's discussion of academic writing, though my problems aren't all solved. The chapter on "Unlearning to Write" is about academics' use of obscurantist style more than about student problems. This is familiar territory, but Graff's view is fresh. He points out that much of the best

academic writing is actually readable, and he quotes a few passages that exemplify the combination of colloquial energy with subtle analysis. Graff claims that interdisciplinary viewpoints have replaced specialist research paradigms, and he summarizes a study about the "journalization" of academic criticism, listing a half-page of academic books based on personal narrative. His many allusions have stocked my "to-read" list with several years' worth of books in the humanities and social sciences. Graff also asserts that media analysis and academic analysis of current events overlap, borrowing from each other's methods. He gives convincing evidence that the public intellectual is alive and well and on TV tonight as well as on library shelves. His best examples uncover ambivalent attitudes towards intellectualism. He outlines Deborah Tannen's explicit rejection of the "argument culture" in a book that exemplifies it, laments Jane Tompkin's turn to transcendental meditation in preference to showoff academic performances, comments on a song by Bob Dylan where the singer evaluates his girlfriend's lack of judgementalism, and quotes appreciatively from a Monty Python skit called "The Argument Clinic" (though without noting that it's British).

How are we to apply this perspective to teaching? The final chapters string together nuggets of teaching practice as encouragement that we can solve the dilemmas outlined in the rest of the book. I found these disappointingly narrow in scope, unequal to the range of analysis in the earlier chapters. Most are about composition teachers. For someone who can split hairs about the nuances of public discourse and become passionate about the aims of literary interpretation, Graff is oddly uncritical in his choice of examples. He does point out that one teacher who restates his students' ideas in highly abstract terms is just demonstrating his own superiority. But a story about getting a student interested only in motorcycles to research the sociology of biker culture is so familiar a success as to seem clichéd. Guiding students to choose composition topics from "what they know well" hardly seems original either, though it's encouraging to see that another teacher also values papers based on personal interviews rather than always requiring library research. A Texas high school teacher and his students drill each other in using words from student "Realspeak" and from the SAT/ACT word list: amusing contrasts, yes, but surely Graff could say something about the impact on schooling of standardized testing. His final chapter is an enthusiastic but balanced review of Deborah Meier's book about transforming a Harlem high school that goes some distance to restore the breadth of perspective. Graff also cites several books on teaching composition, including Andrea Lunsford's textbook *Everything's an Argument* and Joseph Harris's memoir *A Teaching Subject*. They go on my to-read list too. But why doesn't he mention more university examples, more examples from experiments in teaching writing across the disciplines, more examples from subjects other than English? They would be a huge support for his point that argumentative skill is the key to the "club" of academic success and public discourse.

*"There are no right answers, only endless questions; but some answers are better than others and some don't even qualify to get on the map."* ↗

I marked several passages defining argumentation and discussing ways to teach it, which I'll try out with students and teachers in various areas, including the sciences. Graff has lots to say about the ways we usually teach. His list on page 29 of the mixed messages that academics give students hits home: "Be yourself, but do it the way we academics do," and "There are no right answers, only endless questions; but some answers are better than

others and some don't even qualify to get on the map." Chapter 2 usefully enumerates the oddities of academic discourse, reminding academics, for instance, that we always expect aggression and negativity as part of persuasion. He notes the dual meanings of our term "argue" (sometimes simply state a proposition, sometimes outline a contention) and our unexplained assumptions about the need to use elaborated code where things are stated and explained rather than the restricted code of face-to-face conversation where knowledge is assumed. I wish he had said more about when and how we make that choice, a particular challenge for science students and for international students.

Graff's own teaching skills are no doubt exemplary. One of his maxims is "Dare to be reductive." He follows it impressively himself in defining the skills students need to enter

academic culture and public discourse. A commitment to articulating ideas in public, he says, requires you to “listen closely to others, summarize them in a recognizable way, and make your own relevant argument.” (Yes, he cites the passage from Kenneth Burke about entering a parlour where the conversation is in full swing, though for some reason he says it’s a cocktail party.) Several times in the book Graff mentions that he and his wife Cathy Birkenstein-Graff are developing a handbook as companion to this book, to be called *A Short Guide to Argument*. I’ll watch for it. Samples of their advice are included in *Clueless*, including what Graff calls “template sentences” to indicate the rhetorical moves involved in argument. Graff says that it’s worth the risk of reductivism to ask students to include sentences like these in their writing: “To put the point another way...,” “Here you will probably object that....,” or “Of course I don’t mean to suggest that....” It occurs to me we could ask students to find such sentences in what they read, then imitate or even parody them in their own work. The book ends with a two-page epilogue, “How to Write an Argument: What Students and Teachers Really Need to Know.” It includes several of the template sentences—enough to require choice rather than seeming like a formula for organizing a paper—and standard advice like imagining a reader who keeps saying “so what?” and “who cares?” Graff tells students to be bilingual so that they can try out their ideas in both an academic voice and a nonacademic one to see if they still make sense. His own writing certainly passes that test, though his advice doesn’t match the sweep of his analysis.

University of Toronto 

### *Alphabet Blocks*

---

Carl Leggo 

**α**

I write a lot of words,  
speak a lot of words,  
think a lot of words,  
live a lot of words,  
and really there is no reason why  
I should shape the words into poems.

Surely the poet’s job is  
to choose, assess, grade,  
like a trustworthy butcher.

I must be ruthless with wordy proliferation.  
I can write a lot of words in 3 minutes,  
once timed myself, at least 223 words. So,  
just imagine how many words I could write  
in an hour, a day, a week, a month, a year.

I must be parsimonious! So, I just scratched out the words in my journal, and there will be no poem made with those words, unless, of course, you count this poem about scratching out words and not writing a poem, a dog chasing its tail, the self-reflexive circularity that gets postmodernists in trouble, especially with Terry Eagleton, circling overhead, counting every word.

**β**

Because words seek places beyond the alphabet,  
I write in anticipation I will find the words  
I need, or the words will find me.

**χ**

My first memory is dark:  
early morning, Lucy  
in a purple dress swung  
me between her legs.  
I remember a blank black  
page I cannot write on  
with India ink. I need  
light like rescue ropes  
in the maelstrom, vertiginous  
with verbs, including *be*.

**δ**

I want to know the names of plants, trees, flowers, birds, clouds, but of course I don't and I won't, no end to the knowledge I need to write my poems, except if I waited till I had the knowledge, I would never write a poem, too busy surfing the Internet without end. So, I need to write about what I know and continue to learn more as I go. Nobody knows everything. Agnosticism is part of the humility needed for writing poetry. This summer I learned about rosehips. Why didn't I learn about rosehips when I was growing up. Did the people around me know about rosehips? Did I care to know? Probably not, especially when I needed to learn the names of English kings and queens. Perhaps I live in chaos beyond naming. Perhaps I place too much faith in naming. Is there any need to describe the sky if I am not able to describe it in an unfamiliar way that will help us see its familiarity? Is the sky waiting for me to name it, like another Adam, compelled to acknowledge the ends of language?

**ε**

A poem is like a butterfly.  
Often unwieldy, without  
grace, it works hard  
to navigate the sturdy wind,  
appears suddenly, startles me.

φ

The difference between a poem and a painting is that the painting hangs on a wall where it can be seen and enjoyed every day, some days many times. A poem gives pleasure in the making and again in the reading, but how many people will read a poem? A painting can give pleasure at least 365 times a year. A poem is glad to give pleasure occasionally, like a cat penurious with affection.

γ

What good  
is a poem  
in an affluent age,  
an effluent age,  
like ours?

η

I have lost writing a number of times, especially because of computer meltdown and car theft. On one occasion, the loss of the writing paralysed me for weeks, but on another occasion, the loss opened up a new path for writing. I don't think our writing is ever really lost. There is a law of thermodynamics which claims energy is never lost, only transformed. While my high school physics is decades old, I am thinking a lot these days about energy and ecology and interconnections in the heart's course.

ι

In my poetry I seek the way,  
the wisdom for living well  
in the longing of language  
to name ourselves where  
we know our long belonging,  
and I just told Lana  
I could spend a whole lifetime  
working on a single poem  
because the poem is never  
finished, only suspended till  
the return, when, where ever.

φ

In August, I helped George

build a work shed. Day after  
day we sawed and hammered,  
put the pieces together, with care,  
like a big Ikea project. George  
knew what he was doing.  
I didn't. I followed him.  
Like a poet, George was  
conjuring out of imagination  
and plans with frequent trips  
to Stan Dawe's for more supplies.  
And like building a poem,  
the process could not  
be hurried, needed time.

κ

The really sad part of infidelity is that  
it has nothing to do with the quotidian,  
with everyday living. Infidelity is born  
out of a mesmerized, confused, hypnotic  
state of lostness, of not-being-present.  
Infidelity is conjured out of the imagination  
that has lost its roots, its mooring in the earth.  
It is easy to spell stories with no connection  
to others, to the earth, to past and future.

Poetry is the way of fidelity.

λ

Like the countless beachstones  
I can't tell you the stories I have lived in this place,  
even though I mostly only came here  
in the summers and for many years did not come at all,  
still clutching the wild chaotic world in my words.

μ

I no longer write, at least not much,  
like I am scared of writing, frightened  
of remembering, eager to live in the present moment,  
perhaps unable to live well in forgiveness, accept  
that the past is always present, always a part of living,  
not only a part that holds *in the beginning*,  
that comprises the first sequence of chapters.  
Instead, the past is still present. It is still being lived,  
is still alive, is still living, and I want to proclaim  
the future does not count, has not yet been lived,  
and therefore does not enter into my storied universe.

But I believe in the eschaton, the future, the hope.  
The future is then like the past, also present.  
Perhaps the future is telling the stories that are  
possible when we attend to the art and heart  
of story-telling. The future is the panoply  
of versions of stories that can be told to reveal  
the world, not in myths of linear progress, but  
as growth to freedom by artful attending to  
the momentous moment that is never monotonous.

v

Love cannot be defined,  
and so poets, craving a challenge,  
compose love's meaning,  
by seeking ways into the labyrinth  
of nonsense where Cupid shoots  
errant arrows, random like  
randy rabbits, and laughs  
at the limits of law, litters  
with reckless abandon  
more letters than we can  
use in a lifetime.

o

In language I calculate the world.  
I build intricate equations  
with unknowns of x and y,  
but the answer is not in the back  
of the book, so I never know  
if I see anything right.

π

The ecology (and economy) of words:  
where do the words go?  
So many words spelled out without a spell.  
When do words lose their spell?  
Imagine yourself wild with words.

θ

Where poets are eager to understand  
the ineffability of wonder, joy, love,  
grace, spirit, and the whole host  
of abstract nouns, I write about  
the quotidian experiences of backyards,  
always with a sense of the extraordinary  
at work in the ordinary, and seek wonder

by attending to the inexorable,  
inevitable experiences of every day,  
always effing the ineffable.

**p**

I fear the truth  
in some stories  
like a blast furnace  
that at first singes  
the eyebrows  
and then quickly  
incinerates bone.

**σ**

Solutions for heart-burn include:  
Pepto-Bismal and poetry.

In the tangled midst of memories,  
the heart is resilient and calls out  
for a poet's language with the breath  
of dark moist rum-soaked fruit cake  
like Lana just made for Christmas.

**τ**

Today while I revised this poem,  
the oil furnace stopped blowing,  
and Sam the Irving's repairman is  
on his way, hopefully soon, since  
on this winter's day in York Harbour,  
I feel like Bob Cratchit scratching  
figures in Ebenezer Scrooge's accounts,  
and as I wait, I don't want to whine,  
but this poem is failing to keep us warm.

**υ**

Textual affairs include: the desire to write,  
and the desire to be written, in words composing,  
always coming, always posing, promised pleasure  
of textuality, unconsummated relations,  
textual intercourse without climax or end.

**ω**

I grow angry with word waste, so much  
breath for so little wisdom. What happens  
to words that prattle and rattle with desiccated,  
disheartened, disembodied whispers

like basement dust in a beam of light  
or ubiquitous flotsam in the world's oceans  
or discarded satellites in erratic orbit around the earth?

ω

I am my words;  
my words are me.

You are your words;  
your words are you.

I am your words;  
your words are me.

You are my words;  
my words are you.

ξ

The language of poetry pushes at edges,  
sometimes even extending beyond the edges,  
even to the places where language refuses  
comprehensibility, clarity, coherence, composition  
(I love lists, not for the way they organize but for their infinite, endless possibilities).  
Some texts refuse consumption, easy access,  
even a comfortable reading location.  
The reader must struggle to locate  
their positions for responding.  
Some texts involve an intricate and complex  
textualizing that refuses to be still.  
Some texts invite me to let the words flow around me,  
as well as in and through me.  
I must relinquish the desire to hold the text in place,  
for then I carry the memory of mystery,  
even the mystery of my story, to other places, places  
like e.e. cummings where “I have never travelled.”

ψ

In this place the sun rises in the harbour,  
and light and shadow are the alphabet  
that calls and composes my senses,  
and I make poems, and find sustaining  
places of stillness and stability.

ζ

How many dreams do I need to record on paper?  
I have many dreams that I do not wish to record.

It takes wise courage to know when to be silent.

In the end Marcel Marceau alone speaks a word.

### *In the Beginning*

---

Carl Leggo 

As I shape language, alchemically language shapes me,  
my poems writing themselves in autobiographical urgency.

Beginnings and endings and all the countless moments between  
the beginnings and endings that are more beginnings and endings.

Compelling words cannot be commanded,  
will find their way when they wish, organic chorus.

Do different alphabets divide the world differently,  
full of desire for divining concealed secrets?

Emphatically, empathetically, energetically evoke  
experience in language like echolocation.

Fat, flat, flatulent words fill the air in this board room  
where I am bored with chewing words like myrrh from a fir tree.

Grammar slips through the stipulations of handbooks when  
nouns and verbs scramble to find their rhythms in gramarye.

How does poetry know? What does poetry know?  
How do I know poetry? What do I know?

Incarnate word, the Word in flesh, embodied presence,  
poems born in the imagined present.

Journeys begin somewhere, but navigating the landscape  
requires a map, compass, GPS, memory, heart.

Knowing even how my words often lie, slant lines with scant  
truth, I still seek words like dew in the desert to quench thirst.

Language—so much always remains unsaid. The holes allow us  
to recognize the world. Learn to lean on light in the darkness.

Moonstone stones like words rise up to the surface

in a farmer's field, tugged by lunatic gravity, responding to the call.

Narrating my experience taxes the limits of language,  
leaves me in liminal spaces I will likely never traverse.

Order has an odour, even sometimes like ordure. The logic  
line is only one way. Try the ludic. For fun.

Phonse pronounced phonetic phrases with a parrot's panache  
and pissed poetic polyvalent possibilities outside the pot.

Question everything. What if? The world is transformed,  
even in the asking. What questions need to be asked?

Rhythmically, poems breathe, long heart's breaths full  
of the flowing, neverending geography, everywhere, always.

Sense runs both ways like the two strands of a reef knot,  
like shadows complement light in a counterpoint.

Today I saw a bumper sticker: Ban Leg Hold Traps, and I read:  
Ban Leggo Traps. My world sharply focused in my image alone.

Unlike undulating curves of oil in water, wind in snow banks,  
waves on a sandy beach, my handwriting does not flow and swirl.

Vases on window sills hold the poems I gathered for you  
in early autumn light.

Winnie the Pooh searches for the hole in order to find home.  
I search for the whole, too. Longing for the hole and home.

Xerographically language reproduces living, like chiaroscuro,  
in new conjunctions of light and dark.

Yarns yammer, yowl, yak, yelp, yawp, yell, full of yearning  
for you.

Zigzagging with the mark of Zorro, the poet begins with the end  
and ends in the beginning.

*Zoo*

---

Carl Leggo 

A

with a sticky tongue the aardvark burrows in the earth  
for ants and termites like letters of the alphabet

B

a bat uses echolocation to navigate dark, dense texts,  
interprets the lyricism of regnant resonant rippling lines

C

a coyote composes its own lines in the cacti and sage, knows  
a language different from mine, insufficient for writing this poem

D

in long walks near the slough, I hear ducks laughing, but I do not  
know their language, still content to ask, Why are the ducks laughing?

E

with a phobia of worms and snakes, I especially screech when I see  
an eel draw its line in the brook, one more story I don't want

F

with a fierce, feral resolve, I hunt truth with ferrets, hope to  
ferret truth out of its hiding places into the noon studded sun

G

according to Gary Larson the world offers daily both  
good gnus and bad gnus; of course, the alphabet is flexible

H

the hen pecks at the hard scrabble backyard, finds pebbles and  
seeds like dry words that can sustain at least a lean narrative

I

the still ibis is mostly a sculptor's image, but sometimes stumbles  
across the river and soars over the lettered landscape

J

always a voyeur, the jealous jaguar watches from the parking lot  
of Tim Horton's, eats another donut, waits, prays for one more revelation

K

a kangaroo jumps the endless expanse of the outback, and I too bounce  
too boisterously to know the steady place at the beginning of the alphabet

L

just like no poet ever tames the wildness of language erupting with endless possibilities,  
nobody really tames a lion, its heart always hidden

M

like most expository prose, the moose is big and slow, but occasionally startles  
with an explosive burst out of the alders on the side of the highway as we pass

N

the new-born newt knew no new news, but near a new moon ate fig newtons  
and dreamed a new-fangled newsreel about the New Age New Left in a New Deal

O

with an ocelet's stealth we can walk in the spaces  
of the alphabet and leave no trace of our circuit on the catwalk

P

it isn't true that I fear words, but I have learned to sneak up on them  
like porcupines before I steal their quills for more writing

Q

like Dolly Parton the quetzal doesn't seem real, looks like a graphic  
designer's confection, challenges the alphabet to concoct new vocabulary

R

my muddled imagination runs hypertextually in all directions,  
unlike the rhinoceros who always sees the sturdy singular point

S

like a poet, the sloth has the good sense to linger in the spaces  
of the alphabet, refuses to hurry, knows the words will come

T

Howard the Turtle's jokes didn't dazzle Al Hamel (unlike thigh master  
Suzanne Somers), groans only, but I always admired Howard's perseverance

U

the unicorn is a creature that lives only in the untamed alphabet  
that can't stop with naming just the earth's millions of creatures

V

I circle high overhead searching for the carrion left by others,  
a vicious avaricious vulture with claws too weak to chase vital verbs

W

like a whale in the ocean, scribing its shape in the ocean, while pressed  
on all sides by the ocean, I shape language, I am shaped by language

X

the xerus stays close to the ground and plays its part in the *Scrabble*  
dictionary, assisting the player with the rich but notoriously difficult letter X

Y

the yak stands in a circle in the Arctic long night, silent, sure, knows  
enough letters huddled together will ward off the icicles of danger

Z

the zebra exhibits sartorial splendor, black and white,  
like the alphabet, suitable for all occasions

## *A Plague on Both Your Houses*

---

Russ Hunt 

I don't know how many Inkshedders there are out there who will have confronted this, either as writers or teachers, but it has become increasingly apparent to me that we're dealing with an industry that wants us to go back to about the fifties in terms of composition theory. Word processors and HTML text editors are increasingly, and inexorably, becoming text display manipulators rather than text processors. Editing something produced in any of the current version is more difficult by a factor of about five than it was five years ago.

I've got students creating assignments (lesson plans, essentially) for an eighteenth century literature course and posting them on a Web site so that the rest of the class can read them ahead of the meeting. One of them just posted a page which includes text that doesn't wrap. Text is displayed out two or three hundred characters to the right of the screen.

She achieved this, she says, by composing the page in M\$Word, and then saving it "as a Web page"—M\$Speak for HTML. This happened at the end of class Monday night, and I casually said, oh, don't bother; I'll copy the file and fix it for you.

I spent over an hour yesterday trying to fix it without copying the entire text to a new file and reformatting everything manually in some different editor—and failed. I can't find the code that means the text wraps in M\$Word but not in a browser. I wound up

converting the text to plain ASCII and re-introducing the formatting with Netscape Composer.

The problem is that the sheer amount of useless code that M\$Word pours over the text makes it impossible to edit manually, and also—and this is my main concern—really makes it damn near impossible to edit within M\$Word itself. Every change you make has amazing, unexpected consequences: there's a bulleted list in the file, for example, and any attempt to modify it simply screws up the formatting entirely.

*“Oh, don’t bother;  
I’ll copy the file and  
fix it for you.”* ↗

I can't find an editor that doesn't make it damn near impossible for someone who doesn't already know what she's doing—and can avoid formatting tricks and all the other bells and whistles that the damn programs shove in her face—to go back and revisit a text in any way other than spell checking. Both Word and WordPerfect, which seem to be the two default word processors around these days, and all the HTML editors available as well (though to a lesser extent), have been migrated to, or have evolved to be, text *display* editors. It's *all* about how the text looks. And from my perspective as someone trying to help students learn to write, that makes them all next to useless.

What happens when a student wants to produce not a snappy graphic display but a text which can then be revised? I can't find an editor that doesn't make it damn near impossible for someone who doesn't already know what she's doing—and can avoid formatting tricks and all the other bells and whistles that the damn programs shove in her face—to go back and revisit a text in any way other than spell checking.

We spend half my career getting past surface error fixing as the default mode for editing . . . and Bill Gates & Co. wipe out all that progress in five years of “improving” their word processors.

So I guess I have three questions:

- (1) has anybody else encountered this, or is this just a function of the fact that I'm a fossil and still want text markup to be comprehensible?
- (2) does anyone know about publications or resources on the migration of word processors toward text display and away from, well, word processing?
- (3) does anybody know about a program that'll strip out the useless code from a M\$Word-created HTML file? (as a plain ascii file the text in question is about 17K; in its full flower, as published to HTML by Word, it's 48K). (By the way, I've tried M\$Word's “filtered” HTML and Dreamweaver's HTML cleanup. Neither touch the mess.)

</rant>

St. Thomas University ↗  
<http://www.StThomasU.ca/~hunt/>

## *Response*

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Amanda Goldrick-Jones

M\$ (!) Word does NOT translate well into html, no matter what “they” tell you! At the very minimum, a user needs to turn off all “smart” features, such as the one that turns double quotes into curly quotes or two hyphens into an M-dash. Smart features become gibberish, and normal word wraparound bolluxes up when one tries to save Word as html—users might have to use hard returns to ensure that their text takes up no more than 90% of a 800 x 600 screen resolution or fifty (50) character spaces.

I’d tell students to avoid the save-Word-as-html option completely. Those who don’t have access to a web page program like Dreamweaver, Adobe GoLive, or FrontPage can use one of the web-page templates in IE, Netscape, or Mozilla Firefox. They’re not fancy, but they’re cheap and they work. Online course software like WebCT also provides webpage templates.

Hope this helps at bit!

University of Winnipeg 

## *Call for Proposals: “Writing for Others: Others Writing”*

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### **Inkshed XXII**

Conference of the Canadian Association for the Study of Language and Learning  
White Point Beach Resort, Nova Scotia  
May 12-15, 2005 

This year’s theme arose from discussion of the importance of writing for identity, ‘authentic’ projects, and the changing contexts in which we both teach and write. We invite you to consider the possibilities below and any other topics linked to the main theme:

- writing in the first person and the ‘discursive I’ in academic texts
- teaching writing for professional contexts
- collaborative writing for and/or with others: community projects, service learning
- cross-cultural and alternative literacies in research, teaching and professional contexts
- writing in/to/for/of the public
- authority, assessment, and audience in academic writing
- citation practices and the ‘other’
- interdisciplinary writing
- writing centres, writing workshops and support groups

- discursive communities and the politics of ‘otherness’
- writing ourselves for others: professional genres: reference letters, annual reports, research articles, grant applications, presentations . . .
- writing/creating others: professional uses of writing in medical, therapeutic, social services, media, literary . . . contexts to define/create others

The Inkshed Conference format—which includes inkshedding, discussion, and no concurrent sessions—encourages a continuing conversation among all participants. As anyone who has attended Inkshed before will know, the conversations begun here often continue on the list and in the newsletter. For more information on CASLL, Inkshed, and inkshedding, please visit our website <http://www.stthomasu.ca/inkshed/>.

As usual, we want to avoid the “talking heads-reading papers” model by encouraging participatory and unconventional approaches. We welcome poster boards and performances, case-studies, collaborative presentations, student involvement, workshops, or interactive demonstrations. We would also be willing to help with arranging a presentation format to create variety. There will also be a reading table, so all participants are encouraged to bring items which others can borrow during the weekend and which might add to the discussions.

This year we will be experimenting with two new formats—a research works-in-progress session and two roundtables. If interest in participating in these sessions exceeds available space we will make selections based on coherence between participants’ topics.

#### **Research Works-in-Progress Session**

Participants will provide 2-3 page descriptions/summaries to be posted on web site in advance (must be received by April 10<sup>th</sup>). Each participant gives a very brief presentation followed by a general discussion/question period.

#### **Round Table Sessions**

10-minute individual presentations on the topic, followed by moderated discussion.

##### **Themes:**

Round table 1: Literacy and Power

Round Table 2: Us and the ‘Others’: The Discipline of Rhetoric and Composition on and off campus

All proposals should include the name, addresses, and phone numbers of the presenter(s) and a title, brief abstract (approx. 200 words), brief description of the mode of presentation, and an indication of format: regular session, research works-in-progress or one of the round tables. In order to help us plan time slots and coordinate sessions we would appreciate an indication of how you will use inkshedding.

#### ***Deadline for Proposals: January 30, 2005***

Decisions will be made and presenters contacted by February 28<sup>th</sup>. 

Send Proposals to:

Pat Saunders and Jane Milton  
5163 Duke Street  
Halifax, Nova Scotia  
B3J 3J6

Or by email to [pat.saunders@smu.ca](mailto:pat.saunders@smu.ca) and [jmilton@nscad.ns.ca](mailto:jmilton@nscad.ns.ca)

Other members of the conference team:

**Jane Milton**, NSCAD [jmilton@nscad.ns.ca](mailto:jmilton@nscad.ns.ca) (902) 494-8151

**Susan Drain**, MSVU

**Kenna Manos**

**Russ Hunt**, St. Thomas University

## *Invitation to Participate*

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Canadian University Writing Centres: Benchmarking Success 

Dear Writing Centre Director:

You are invited to participate in a survey regarding the operations of the St. Francis Xavier Writing Centre. I am a graduate student in the St. Francis Xavier Masters of Adult Education program and for my thesis research I am evaluating the work of the St. Francis Xavier Writing Centre. I want to develop a tool to document writing centre goals and methods used by writing centre staff to assess attainment of those goals. I hope to compare the work the St. Francis Xavier Writing Centre is doing with the work being done by other Canadian undergraduate university writing centres and develop a standardized method to evaluate and implement “best practises” that can be applied to other writing centres.

You will need to spend approximately 60 minutes of your time to complete a survey and a future telephone interview. Your responses will be kept confidential and used only for comparative purposes. You have the right to refuse to participate in the proposed research. You may withdraw from the research at any time. However, your withdrawal from the research does not necessarily include the withdrawal of any data complied up to that point. Research results will be shared with Canadian university writing centres, regardless of participation.

You are encouraged to contact me by email, by telephone, or in person with any questions. My office hours are Monday – Friday, 8:30 a.m. – 4:30 p.m. You may also contact my advisor, Dr. Allan Quigley, at 867-3244 or [aquigley@stfx.ca](mailto:aquigley@stfx.ca) if you have any questions about the project.

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